icePad (no handles)

Brand: Hardline Curling

Price: $90.00

Product Description
The lethal combination of advanced patent pending technology and style.

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The lethal combination of advanced patent pending technology and style. Scientifically proven to promote increased brush speed and sweeping efficiency.

icePad plastic component and pad (Complete Head)

FITS MOST COMPETITORS HANDLES ON THE MARKET

Complete Details

icePad



Introducing the icePad, a lethal combination of advanced patent pending technology and

modern style that promotes maximum brush speed and sweeping effectiveness and efficiency.

The icePad took the unprecedented step of throwing 200 years of curling belief out the window by asking one simple question – if the rock travels only on top of the pebble, why do we need to brush in between the pebble? The answer to this question is because up until now curlers had no choice. Current brushes on the market are made of foam or hair, which press down and surround the pebble, generating friction in areas where the rock has no contact. This wastes an incredible amount of energy on sweepers. The icePad isolates the friction caused by brushing only where the running surface of the rock has contact with the ice – on top of the pebble - with little resistance. This will produce better quality shots.

The icePad is quite simply the most efficient brush on the planet. Scientifically tested to produce the fastest sweeping speed, the technology also provideThe icePad is highly versatile. Players exert less energy during a game than any other brush on the market. Other brushes promise fast brush head speeds. The icePad technology is unmatched when it comes to sweeping speed. This is why the icePad with Pro cover and insert is perfect for the club curler.

icePad offers the highest quality components rather than cheap parts. We chose to use a virtually unbreakable plastic of the highest quality for durability. Along with our ultra lite carbon fibre handle, this proved to be the optimal combination of weight and sweeping efficiency. The icePad also has a 360° pivoting head made of stainless steel parts and the lower profile lets you sweep closer to the rock than any other brush on the market. Our complete broom and icePad head combo weighs in an optimal 390 grams, taking off 80 grams or more from traditional high end brooms on the market.

Each one of our icePad heads are individually handcrafted and inspected in Canada. The finished product is a genuine masterpiece. The patent pending technology is the crowning achievement in curling brushes.

The IcePad Pro has the longest lasting fabric on the market. The advanced waterproof material means your pad will last much longer than a regular pad. Current synthetic pads absorb water and wet pads lead to ineffective sweeping. When the IcePad Pro cover gets dirty, you can simply clean the bottom of the pad and re-use it. The covers last up to 25X longer than ANY competitor’s pad. When you need to eventually change the cover, you simply replace the cover rather than the entire pad, unlike our competitor's traditional pads where you have to change the entire pad - all at a significantly lower cost, and more eco friendly.

The icePad is highly versatile. You can go from Pro cover and insert, which is optimal for

novice and intermediate curlers, to help you make more shots, and make the game more enjoyable, to the new MaxiM cover and no insert for competitive play! The Maxim meets World Curling Federation's strict guidelines and specifications.

The icePad head also fits most of our competitor’s handles. Email us to find out if the icePad can be installed on your handle, and join the icePad revolution!

icePad is the choice of more of the world's top 10 teams than any competitor's brush. Join Hardline Nation today and experience the amazing icePad for yourself.

Videos



The IcePad is truly the crowning achievement in brush head technology. Supreme brush head speeds born of relentless innovation and rigorous testing. If you want to make more quality shots to help you enjoy the game, try one today and you’ll never go back to a regular pad for recreational play.

Made in Canada with pride.

Product Gallery